

Criteria	Beginning	Developing	Proficient	Accomplished	Exemplary
<p><b>Understanding of an issue presented in the photographic body of work</b></p>	<p>Demonstrates limited understanding of an issue and its presentation, with minimal reference to the photographs and themes.</p>	<p>Shows a basic understanding of an issue and its presentation in the photographer's body of work.</p>	<p>Demonstrates a solid understanding of an issue and its presentation in a photographer's body of work, with clear references to selected photographs.</p>	<p>Demonstrates a clear understanding of an issue and its presentation in a photographer's body of work, with clear references to selected photographs and photographic methods.</p>	<p>Shows a sophisticated understanding of an issue and its presentation, in a photographer's body of work, with clear references to selected photographs and photographic methods.</p>
<p><b>Analysis of photographic techniques</b></p>	<p>May describe photographic techniques in a general, vague, or basic way.</p>	<p>Clearly defines certain photographic techniques, although explanation may be descriptive.</p>	<p>Analyses photographic techniques, with clear connections to how they communicate the identified issue.</p>	<p>Analyses photographic techniques thoroughly, showing clear and well-developed connections to how they communicate the identified issue.</p>	<p>Provides a deep and insightful analysis of photographic techniques, expertly connecting them to how they communicate the identified issue.</p>

<p><b>Focus, organisation and structure of talk</b></p>	<p>Limited ability to organise, focus on an issue, or keep to time.</p> <p>No sense of balance between photographer's body of work and selected image.</p>	<p>Demonstrates basic ability to organise and structure ideas in a talk. May not have enough material to fill the time or, conversely, did not select material so talk goes over time.</p> <p>Some sense of trying to balance photographer's body of work with selected image, although may not be entirely successful.</p>	<p>Presents ideas in an organised way. Broadly keeps to time (not significantly under or over).</p> <p>Presents a talk that is mostly balanced between the photographer's wider body of work and the selected image.</p>	<p>Presents ideas in a clearly organised and connected way. Keeps to the allocated time with a small margin of error.</p> <p>The talk is balanced between the photographer's wider body of work and the selected image.</p>	<p>Presents in a logical way, where points connect and build upon one another. Keeps to time accurately.</p> <p>The talk is well-balanced between the photographer's wider body of work and the selected image.</p>
<p><b>Use of language</b></p>	<p>Talk is presented in an inappropriate or ineffective style or register.</p> <p>Limited range of vocabulary and sentences that do not feel carefully chosen. Explanations may be partial or incomplete.</p>	<p>Talk is sometimes delivered in an appropriate register but at other times style and register is inappropriate or ineffective.</p> <p>There is some variety of vocabulary, but some sentences and explanations may not be completed.</p>	<p>The talk is delivered in an appropriate register. Style is neither effective nor ineffective and does not add or detract from the talk.</p> <p>There is a suitable variety of vocabulary, sentence structures are well-prepared, and explanations usually complete.</p>	<p>The talk is delivered in an appropriate register and use of language is somewhat effective, adding to the listener's appreciation and enjoyment of the talk.</p> <p>There is a good variety of vocabulary, sentences are well-chosen and explanations are complete.</p>	<p>The talk is delivered in an appropriate register and highly effective style, allowing the listener to fully appreciate and enjoy the talk.</p> <p>There is a wide variety of vocabulary, sentences are carefully considered, and explanations are complete.</p>