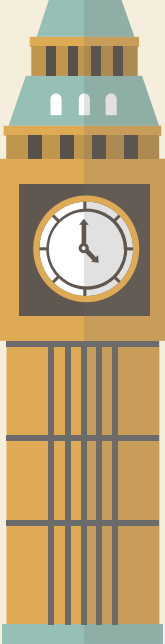


HOW ENGLISH SPREAD TO BECOME A GLOBAL LANGUAGE



English is the world's number one lingua franca. It has become the common language that facilitates the process of convergence. Today, there are more people who speak English as an additional language than there are native speakers.

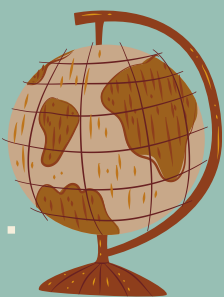
HISTORICAL INFLUENCE

17TH AND 18TH CENTURIES

ENGLISH SPREAD AS A RESULT OF BRITISH COLONIALISM

LATE 19TH AND EARLY 20TH CENTURIES

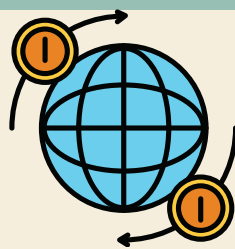
ENGLISH SPREAD AS THE LANGUAGE OF AMERICAN ECONOMIC SUPERIORITY AND POLITICAL LEADERSHIP.



SECOND HALF OF 20TH CENTURY

ENGLISH SPREAD AS A CONSEQUENCE OF AMERICAN TECHNOLOGICAL DOMINATION.

ECONOMIC INFLUENCE



THE BEST EXAMPLE OF THE ECONOMIC INFLUENCE ON THE SPREAD OF ENGLISH LANGUAGE CAN BE SEEN WITHIN THE BORDERS OF INDIA WHERE OVER A HUNDRED DIALECTS ARE SPOKEN. NOT ONLY HAVE INDIANS LEARNED ENGLISH TO OVERCOME LINGUISTIC BARRIERS BUT ECONOMICALLY, INDIANS HAVE BECOME VERY OUTWARD LOOKING AND LEARNED ENGLISH TO COMPETE IN THE WORLD MARKET. THE USE OF ENGLISH IN THE ECONOMY AS THE LINGUA FRANCA HELPED THE SPREAD OF THE ENGLISH LANGUAGE AROUND THE WORLD.

CULTURAL INFLUENCE

MANY PEOPLE LEARN ENGLISH DUE TO INTEGRATIVE MOTIVATION. THROUGH INFLUENTIAL MEDIA SUCH AS MTV AND THE BBC, THE ENGLISH LANGUAGE HAS BECOME ASSOCIATED WITH MODERN THINGS AND CELEBRITIES FOR MANY PEOPLE. IT IS ALSO FOUND FASHIONABLE FOR BOTH TEENAGERS AND ADULTS TO USE ENGLISH IN THEIR DAILY SPEECH. LANGUAGE BORROWING, LOANWORDS AND MANY OTHER PHENOMENONS ALL HELPED WITH THE SPREAD OF THE ENGLISH LANGUAGE AROUND THE GLOBE.

