

HOME ACT ABOUT DONATE





Join the generation that saves our bees



Save Britain's bees. Donate to get your Bee Saver Kit now

Our bees are dying out fast and a huge reason for this is the loss of their natural habitat. They've lost 97% of their grassland habitats in the past 60 years. But disaster can be guerted.

Right now, people are working together to help create beefriendly spaces all over the country - and you can too.

Simply make a donation to Friends of the Earth today and we'll send you a Bee Saver Kit, packed with everything you need to fight for our buzzy little friends.



Your Bee Saver Hit Annything you was for partition to be a service and the beautiful to be a service and the

What's in the kit?

A beautiful pack of wildflower seeds and simple information for you to easily create your own bee haven. These also make a great gift for a friend.



Bee guide Learn how you can save bees where you live.



British wildflower seeds
Grow bee food.

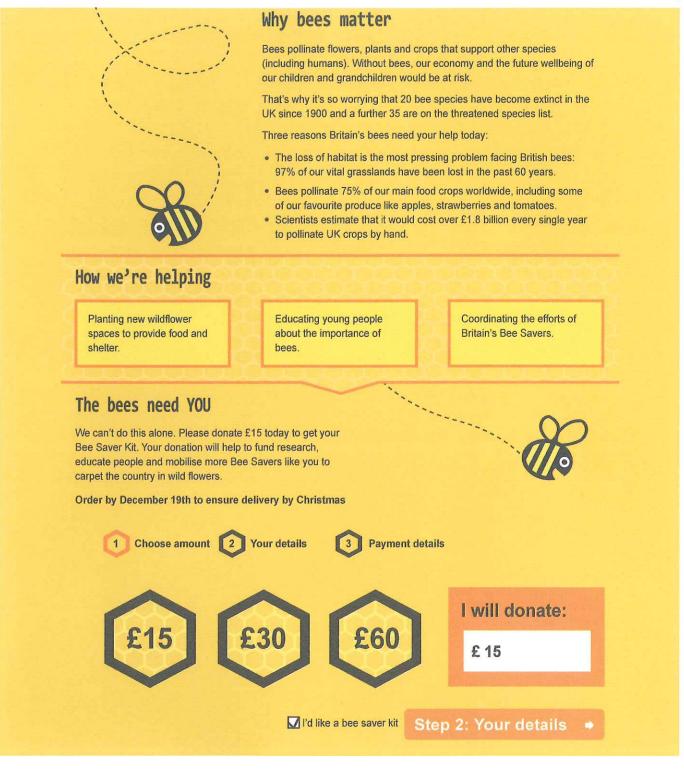


Bee ID
See which species of bees are visiting you.



Garden planner
Find flowers bees love.

...all wrapped up in a handy Bee Cause folder to keep everything organised.



Adapted from the Bee Cause Appeal from the Friends of the Earth UK website (2016)

- How might the interplay of text and visuals persuade a reader to become involved in this campaign?