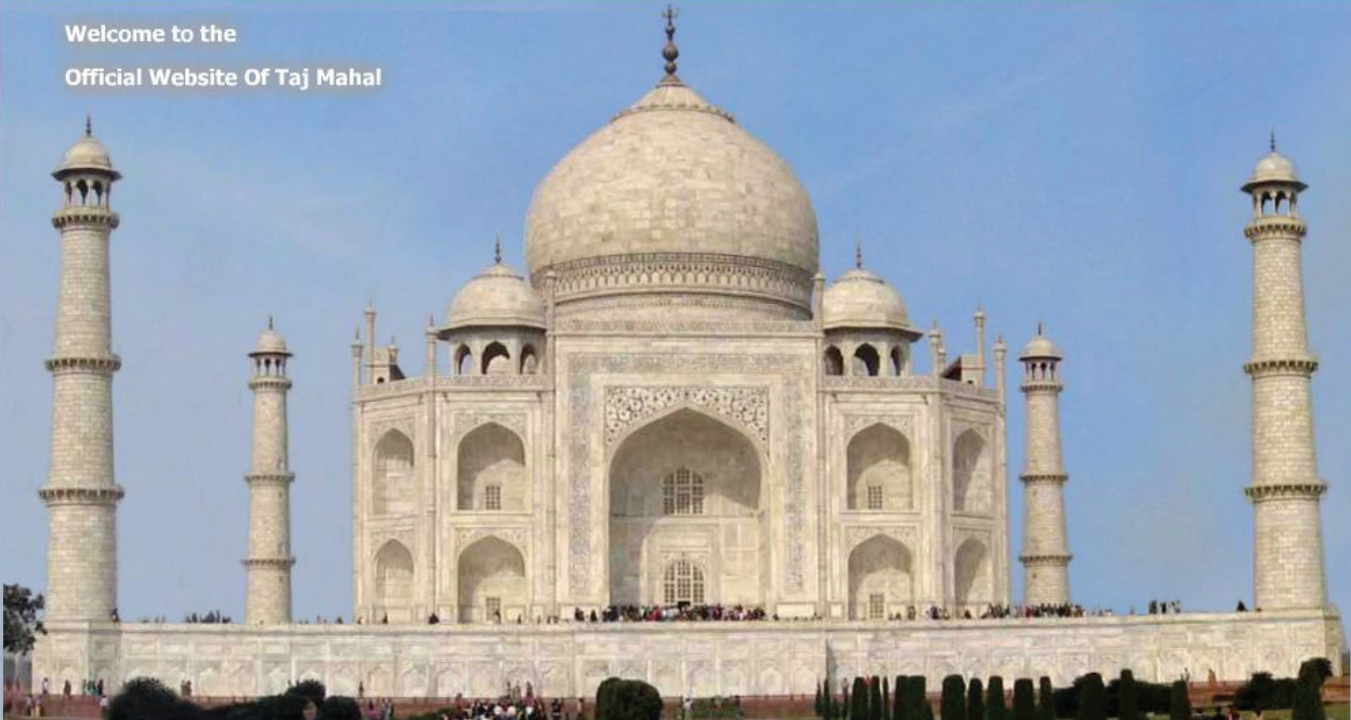


- How does the language and structure of this text convince its audience to visit the Taj Mahal?

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## Taj Mahal تاج محل

YOU DESERVE TO VISIT The Taj! Once More!

One knows that “The Taj” is one amongst the  
World’s Wonders!  
One knows that it is one amongst the UNESCO  
World Heritage Sites!!  
One knows The Taj as a legend of eternal love of an Emperor for  
his favourite Queen!!!

Well, “The Taj” has distinctions much beyond just these!  
Therefore, “The Taj”, surely, deserves your visit once  
and more!!!

Come, walk along the pathway beside the reflecting pool with fountains  
upto the mausoleum crafted in soft & pure marble and jewelled with  
semi precious stones, where in the serenity of paradise rests the  
Queen in peace with her King. Come to unfold the pages from the  
past to churn the charm out of its mystique and enrich your imagination  
about this marvel of an epic in stone, The Taj!

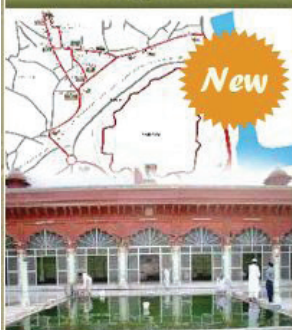
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20 The grace of perfection of proportions and grandeur of geometrical patterns of well appointed gardens enhancing the poise of the whole complex together add magnificence to the delicacy of this manse<sup>1</sup> of love, dedication and purity, "The Taj"!

Come take a dip into the saga of "The Taj", culled out from no fiction but facts and unfurl a saga, which is set out of nothing but pure love!

25 Beauty lies in the eyes of the beholder! Probably for Taj Mahal, the axiom<sup>2</sup> is just the other way round. The Taj is the beauty personified! The Taj displays its different moods through its varied shades. The Taj has as many shades as any kind of beauty can ever have! The Taj is pinkish in the morning, milky white in the evening, golden when the moon shines and the intermediary variants during different hours of the day and during different seasons in a year.

30 Picturesque descriptions by the historians contemporary to the period of its making, the facts revealed by the scholars & archaeologists of today and the panoramic montage of the reasons behind its making are sketched with every step you would walk towards the mausoleum the next time you visit The Taj!

35 A look this time at the Taj will keep you indulged with thoughts superimposing your sight and would make you feel the presence of Shah Jahan, the Maker and Mumtaz Mahal, the Reason, as though walking along with you.

40 Whence its breathtaking splendour makes you wonder breathlessly and you tend to pause for a while but to continue staring at "The Taj", you would sense them standing beside you!

If one has a heart that beats and that beat throbs to seek, the purity of love in galore! Surely one deserves a visit to "The Taj", as much as "The Taj" deserves your visit once, and more!

45 **Come to "The Taj" with blissful pride! Make the saga come alive!! Come; fall in love, every time!!!**

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Adapted from the Taj Mahal website of the Department of Tourism, Government of the state of Uttar Pradesh, India (2016)